



Innovation FOR DIGITAL INCLUSION

5-7 October ²⁰¹¹

conference
programme



5th **October** WEDNESDAY

Plenary
session 1

WELFARE, INDEPENDENCE AND DIVERSITY: the faces of digital inclusion

WELCOME SPEECHES

15:00

- **Barbara KUDRYCKA**, Minister of Science and Higher Education, representative of the Polish Presidency of the European Council
- **Paweł ADAMOWICZ**, Mayor of the City of Gdansk
- **Mieczysław STRUK**, Marshal of the Pomorskie Region

POLICY POSITIONS

- **Neelie KROES**, EU Commissioner for Digital Agenda
- **Michał BONI**, Minister, chairman of the Polish Prime Minister's Strategic Advisers Board

MODERATOR: **Tomasz WRÓBLEWSKI**, editor in chief, Gazeta Prawna daily

Contributions include:

16:00

- **Danuta HÜBNER Ph.D**, Chairwoman of the Committee on Regional Development, European Parliament
- **Gregg VANDERHEIDEN Ph.D**, University of Wisconsin-Madison, USA
- **Graham WALKER**, Race Online 2012, UK
- **Iosif MOLDOVAN**, Secretary of State of the Ministry of Communication and Information Society, Romania

Presentation of the draft the "**Gdansk Roadmap for digital inclusion**"

Launching of the best video competition: "**My personal ICT empowerment**"

17:15

COFFEE BREAK

Panel
discussion

WE ARE DIGITALLY INCLUDED! Debate of e-convincing

17:30

with participation of 4-5 real life examples of the groups in danger of digital exclusion, presenting their positive experiences on the way to e-inclusion

20:00

GALA DINNER



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<p>Independent Living (TRIL), Centre in Ireland</p> <ul style="list-style-type: none"> ▪ Marco D'ANGELANTONIO, DREAMING project, Italy ▪ John TURNER, NHS24, UK ▪ Morten LEMBKE, Ældremobiliseringen, Denmark 	<ul style="list-style-type: none"> ▪ Włodzimierz MARCINSKI, Ministry of Interior and Administration, Poland <p>Discussion with the participation of:</p> <ul style="list-style-type: none"> ▪ Krzysztof GLOMB, Cities on Internet Association, Poland ▪ Filip SVAB, AT&T, Czech Republic ▪ Laure BATUT, European Economic and Social Committee ▪ Dariusz BOGUCKI, Polish Information Processing Society, Poland 	<p>DG Education and Culture, EC</p> <ul style="list-style-type: none"> ▪ Jan MUEHLFEIT, Chairman of Microsoft Europe ▪ Mateusz WALEWSKI, Senior Economist, PwC, Poland
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Plenary
session 3

THE CHALLENGE OF SOCIO-DIGITAL TRANSFORMATION

Who takes the lead?

MODERATOR: **Edwin BENDYK**, Director of the Research Centre on the Future, Collegium Civitas, Poland

- 16:00**
- **Miguel GONZALEZ-SANCHO**, DG Information Society and Media, European Commission
 - **Nick FERGUSON**, Euro-India SPIRIT
 - **Zygmunt SOLORZ-ŻAK**, Cyfrowy Polsat, Poland
 - **Arie J.M. van BELLEN**, President ECP- EPN

17:30 Adoption of the **Gdansk roadmap for digital inclusion**

20:00 **SOCIAL EVENT**

7th October FRIDAY

Parallel workshops	VII. Multistakeholder Platform for Digital Literacy and eInclusion	VIII. Innovative, e-Inclusion life changing solutions - Every European Digital: empowered, active and independent	IX. Digital television helps inclusive society
9:00	<p>MODERATOR: Alexa JOYCE, European Schoolnet</p> <ul style="list-style-type: none"> ▪ Alexa JOYCE, European Schoolnet ▪ Lilla HARRIS, Howard BASHFORD, Finerday, UK ▪ George TILESCH, Director of Strategic Initiatives TechSoup Global, USA 	<p>MODERATOR: Aleksander TARKOWSKI, Digital Centre „Project: Poland”</p> <ul style="list-style-type: none"> ▪ Rui BARROS, CEMSDI project, Portugal ▪ Andaluca Telecentre network, 'Guadalinfo-entrepreneurs' ▪ Mikus OZOLOS, Chairman of The Board at SIA, Telia Latvija, Latvia ▪ Representative of European 	<p>MODERATOR: Krystyna ROSŁAN-KUHN, National Broadcasting Council, Poland</p> <ul style="list-style-type: none"> ▪ Peter LOOMS, Chair of the ITU-T Focus Group on Audiovisual Media Accessibility, Denmark ▪ Nick TANTON, BBC Digital Switchover Support Scheme, UK ▪ Krystyna ROSŁAN-KUHN, National Broadcasting



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<ul style="list-style-type: none"> ▪ George KAMETAS, National Bank of Greece, “deixous” project 	<p>Disability Forum – accessible e-Learning example</p> <ul style="list-style-type: none"> ▪ Steve BARNARD, Hft. Director of Information Systems, UK 	<p>Council, Poland</p> <ul style="list-style-type: none"> ▪ Nadège RICHE, European Disability Forum ▪ Damir FILIPOVIC, Digital Europe
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11:00 COCKTAIL PARTY



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